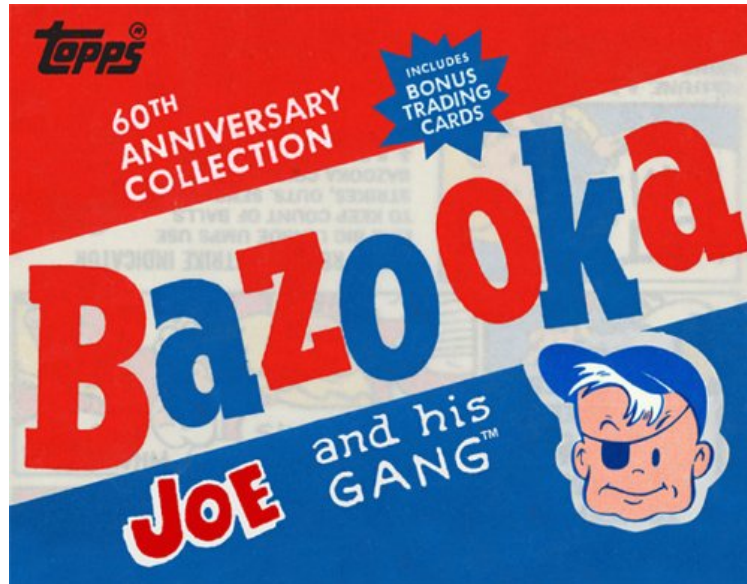


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Bazooka Joe and His Gang (Topps)

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The Topps Company : Bazooka Joe and His Gang (Topps) before purchasing it in order to gauge whether or not it would be worth my time, and all praised Bazooka Joe and His Gang (Topps):

6 of 6 people found the following review helpful. The good old days just got better. By R. KolinBoy, does this book really bring back memories! And they are good memories at that. Slide the baseball glove on the bike handlebars and head on down to the local park or nearby field for a game of catch or pick-up ball. But first, stop at the neighborhood convenience store with an empty quart soda bottle to get the nickel deposit and spend it on five pieces of Bazooka Joe gum; one for you and four to share. I am truly enjoying this book. Not only is it filled with history of Bazooka Joe, how he was created and evolved, but it contains tons of the early comics that came inside each piece of gum. There are also four bonus card reproductions of the first four comics from 1954, as well as various other drawings by the artist, Wesley Morse. You can almost smell the scent of the gum just holding this book. It is pink and shaped like a piece of gum, with a cover that looks like the gum wrapper. Very neat! It brings back great memories of a simpler time, where something as simple as a piece of bubble gum and good old Bazooka Joe were a great part of our growing up. 5 of 5 people found the following review helpful. Great, But Not What You Might Expect By mrslateI love this book, but please understand that it is not a collection of Bazooka Joe comics. It is instead a book about Bazooka gum, that contains many reprints of Bazooka Joe comics (but maybe not as many as I would have preferred). Still, it is a great read, and certainly small enough to get through in a single sitting. The photos are fabulous, and cover the entire spectrum of Bazookaness, from the comics to the ads and other associated materials. A special bonus is seeing some of the actual prizes one could get for 125 Bazooka Joe comics (did anyone actually send away for these prizes?), and I would have liked to see more of those. The fortunes included with the comics are also priceless: "If you are not careful you are likely to become a hermit. You must get out more and mingle with people. Find friends." Not exactly fortune cookie stuff there. Maybe the best thing about the book was reading about the original Bazooka Joe comic artist, Wesley Morse. Morse cut his teeth as a artist drawing pin-up girls and mildly pornographic comics, but went on to

create the most wholesome and corny of all American comics. Oh, the lives people lead. I could go on for days. Buy this book. 0 of 0 people found the following review helpful. As the ad says, "Good Times Begin With Bazooka!" By LegoGirl My kids were cracking up at the Bazooka Joe puzzle we assembled recently, so I bought this book to get them up to speed on Joe and his crazy gang. It was really interesting to read about the history of Bazooka gum and learn the backstory in regard to the selection of illustrator Wesley Morse for the comics. The charming introduction by the illustrator's son Talley Morse even answers the age-old question "Why does Bazooka Joe wear an eye patch?" Best of all, the book has loads of Bazooka Joe comics---including the "ads" for items that could be sent away for using Bazooka Joe points. What kid wouldn't want to save gum wrappers to get knives, goggles, a wallet, a telescope, even a bike? No way could comics get away with all the politically-incorrect stuff you'll find here, Bazooka Joe and his gang are from a bygone era. The book itself is really unique as a gift. The outer dust jacket feels like gum-wrapper paper, and the front hard cover of the book is patterned to look like a pink stick of gum. The inner cover has a place to inscribe a name and note, and the opposite page shows metal plates used to print the comics. Much nicer and more creatively done than just a standard "book" on Bazooka Joe.

Bazooka Joe and his Gang have been synonymous with bubble gum ever since their debut in 1953, providing an irresistible combination of cheap laughs wrapped around pink, sugary sweetness. This book celebrates the iconic mini-comics that are recognized the world over. The story of Bazooka Bubble Gum is also detailed with extensive essays, including a profile of Wesley Morse, the original illustrator of Bazooka Joe. Included are reproductions of more than 100 classic comics spanning six decades including the complete first series, reprinted in its entirety for the first time as well as jokes, fortunes, and tiny ads for mail-order merchandise. Like Bazooka Bubble Gum itself, the book is pure nostalgia and guaranteed to appeal to kids and adults alike. Includes 4 bonus trading cards and a genuine wax wrapper that evokes the original bubble gum packaging like holding an actual piece of Bazooka in your hands! Praise for Bazooka Joe and His Gang: A sweet bubble of nostalgia. The Wall Street Journal Its a sweet treat for your inner kid. Parade magazine "A snappy new book, Bazooka Joe and His Gang looks at the history and heritage of one the worlds most recognized candy icons and commemorates the 60th anniversary of its origins." American Profile.com

About the Author