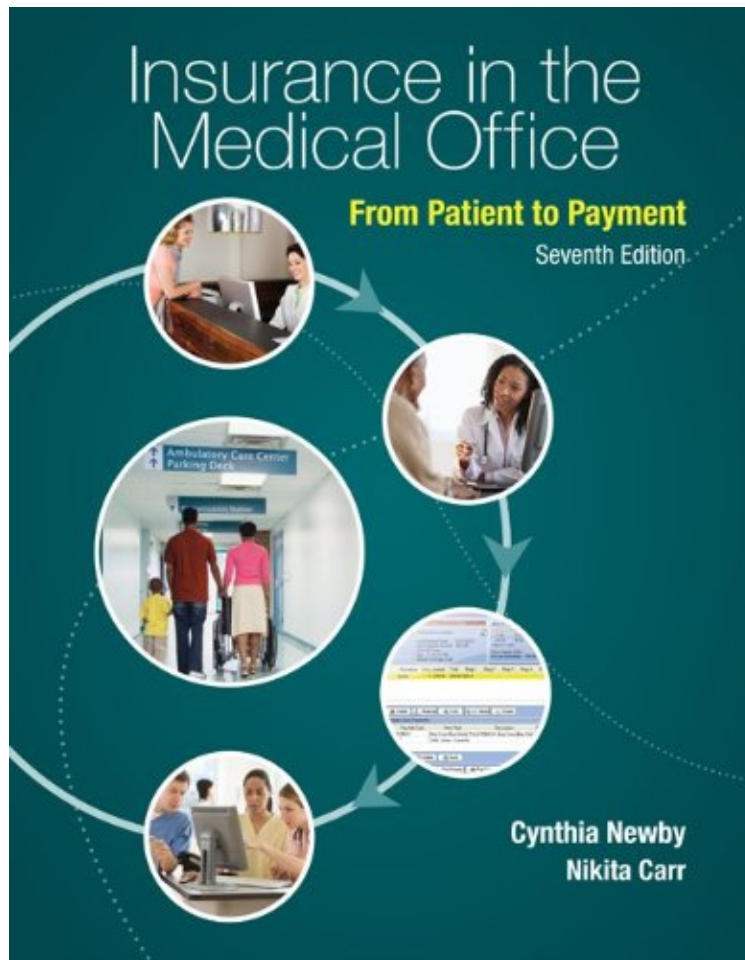


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Insurance in the Medical Office: From Patient to Payment

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Note : This is a Standalone book and does not include access card. The seventh edition of Insurance in the Medical Office: From Patient to Payment emphasizes the medical billing cycle ten steps that clearly identify all the components needed to successfully manage the medical insurance claims process. Studying this cycle shows how administrative medical assistants must first collect accurate patient information and then be familiar with the rules and guidelines of each health plan in order to submit proper documentation and follow up on payments. This ensures that offices receive maximum, appropriate reimbursement for services provided. Without an effective administrative staff, a medical office would have no cash flow! Insurance in the Medical Office is specifically targeted to Medical Assisting students and addresses the role they play in contributing to the financial success of the medical office.

About the Author Cynthia Newby, CPC, CPC-P, is a long-serving author who works closely with McGraw-Hill Education instructional development staff to develop excellent MIBC programs. Cynthia is a graduate of Hood College and a trustee of that institution as well as her local animal shelter and library.