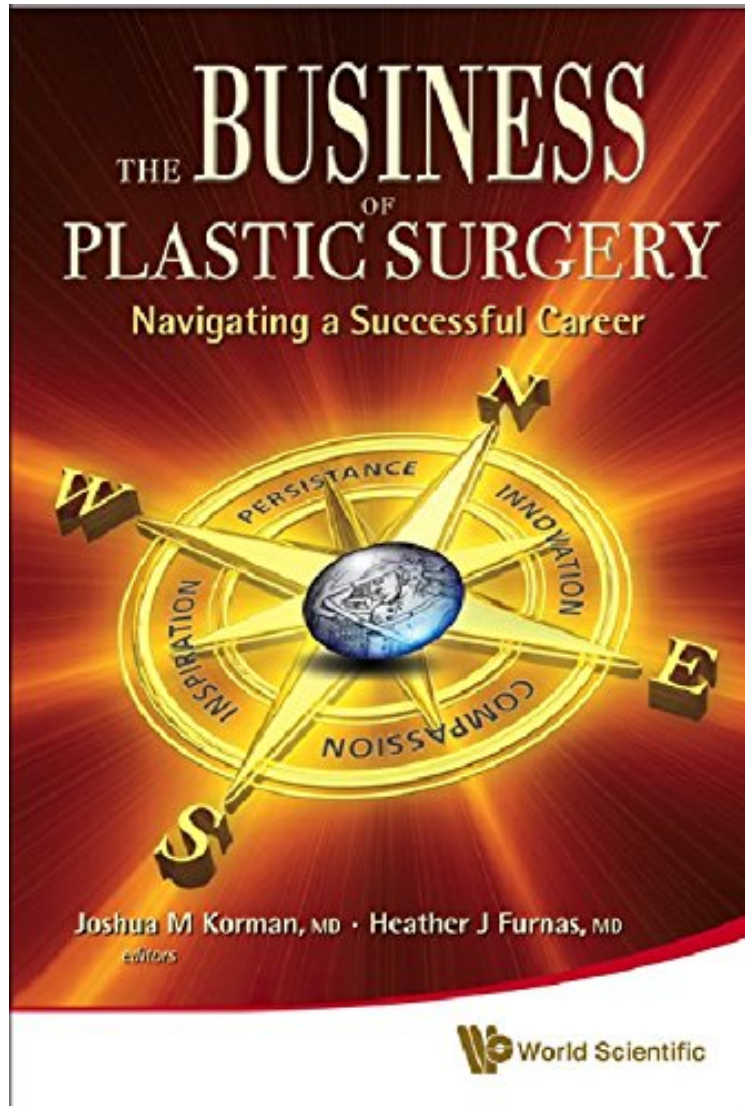


(Ebook free) The Business of Plastic Surgery: Navigating a Successful Career

## The Business of Plastic Surgery: Navigating a Successful Career

*Joshua M. Korman, Heather J. Furnas*

*\*Download PDF | ePub | DOC | audiobook | ebooks*



DOWNLOAD



+

READ ONLINE

#1822234 in Books 2010-06-04Original language:EnglishPDF # 1 9.10 x 1.30 x 6.10l, 2.00 #File Name: 9814277290528 pages | File size: 22.Mb

**Joshua M. Korman, Heather J. Furnas : The Business of Plastic Surgery: Navigating a Successful Career**

before purchasing it in order to gage whether or not it would be worth my time, and all praised The Business of Plastic Surgery: Navigating a Successful Career:

4 of 4 people found the following review helpful. The book every doctor, medical student, and practice manager should read!By L. TranThe Business of Plastic Surgery is an EXCELLENT book for every person in the medical field, including practicing doctors and/or medical students pursuing to have their own private practice. It covers all the little details we don't learn from a class or school. I read many management books and attended many medical management

conferences throughout my 10 years of medical management career (ophthalmology and plastic) and I found this book to be so well written, interesting and helpful in enhancing my knowledge and career in the medical industry. The list of contributing authors are amazing...ranging from board certified plastic surgeons, lawyers, consultants, to practice managers covering topics such as career directions for the residents in training, legal protection, marketing and monitoring as well as retirement and protecting assets. I HIGHLY recommend this book to anyone pursuing a career in the medical industry. Lon2 of 2 people found the following review helpful. Plastic Surgery Business Manual By Dr. Jay Calvert As a plastic surgeon in Beverly Hills, I can attest to the value of this very well written and well organized book. Drs. Korman and Furnas have assembled an all-star list of authors who each contributed chapters in their area of expertise. The information in this book goes to the heart of the matter of each topic and is a must read for all new plastic surgeons and a must read for those of us who have been in practice for a while and need a fresh look at what is happening in the business of our field. I see this book as required reading for the anyone involved in the inner workings of a plastic surgery practice. Congratulations to the authors for a job well done! - Jay Calvert, MD, FACS, Plastic Surgeon, Beverly Hills, California 2 of 2 people found the following review helpful. The Business of Plastic Surgery By Dr. Carol This is a wonderful, comprehensive book. It covers every conceivable aspect of establishing and growing a practice in surgery, whether it be plastic surgery or otherwise. It covers both private practice and academic medicine and would be an excellent guide for the newly graduated resident or fellow. I especially enjoyed the chapters on women in medicine and resilience. After being in practice for over 20 years, the observations regarding resilience were refreshing. I thoroughly recommend reading this book! I wish I had had this to read when I began practice!

Plastic surgeons go through extensive training to become excellent clinicians, but they often end up learning how to practice the business of plastic surgery through trial and error. This unique book, targeted specifically to plastic surgeons and other physicians, seeks to address this glaring oversight and provide guidance from career selection through retirement. It offers many different perspectives, while covering a multitude of topics including the latest know-how on building and maintaining one's website, marketing and monitoring a practice for increased productivity, asset protection, building a surgical suite, and the development of medical inventions. The Business of Plastic Surgery features notable authors in the fields of medicine, law, finance and technology who provide valuable wisdom and expertise.

From the Inside Flap Plastic surgeons may go through extensive training to be excellent clinicians, but they often end up learning how to practice the business of medicine through trial and error. This unique book, targeted specifically at plastic surgeons and other general practitioners, seeks to address this glaring weakness; it offers many different viewpoints while covering a wide ranging multitude of topics that includes the latest know-how on how to build one's website and office surgery suite, track his practice for increased productivity, and develop medical inventions and a medspa. The Business of Plastic Surgery also features notable authors like Michael Longaker, Robert M Pearl, and Mark Gorney.