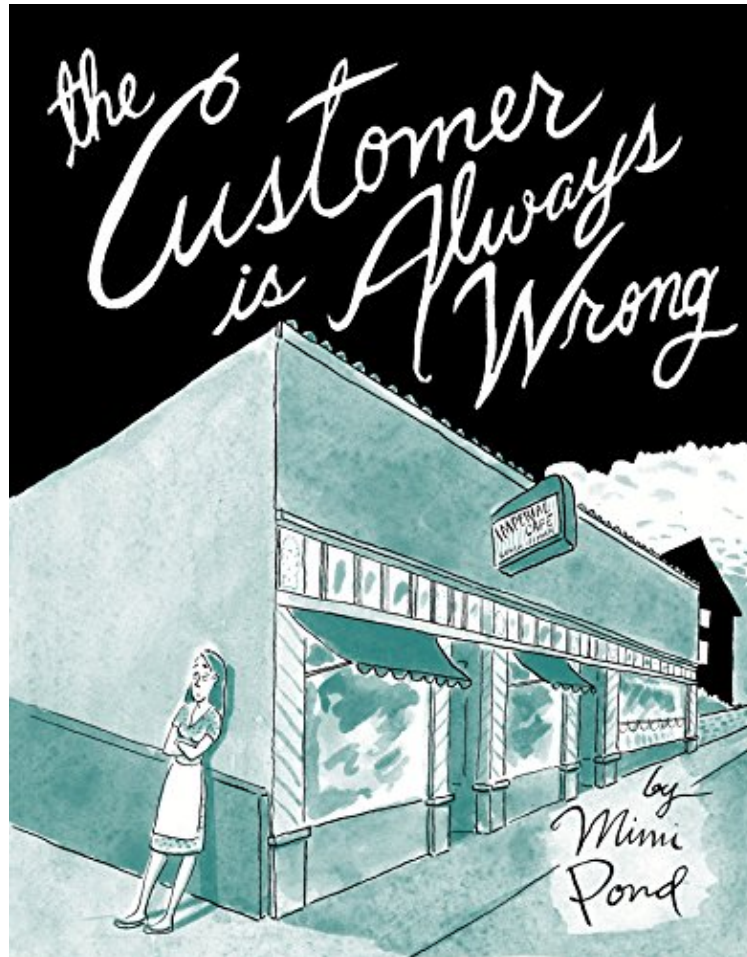


# The Customer is Always Wrong

Mimi Pond

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#174113 in Books 2017-08-08 2017-08-08 Original language: English 8.38 x 1.75 x 6.32l, #File Name: 1770462821448 pages | File size: 27.Mb

**Mimi Pond : The Customer is Always Wrong** before purchasing it in order to gauge whether or not it would be worth my time, and all praised *The Customer is Always Wrong*:

0 of 0 people found the following review helpful. Loved this graphic novel By gb1723 Loved this graphic novel. East read, great pictures, relatable for anyone in the restaurant industry, and great story. Loved it. 2 of 2 people found the following review helpful. This is so right. By L. J. Rinaldi I first "met" Mimi Pond when she first started appearing in the *National Lampoon*. In those days, I sought out all the cartoon magazines that I could, such as *Punch* and *The New Yorker*. It was the next step up from *Mad Magazine* and I got to recognize her cartoons, the way I recognized Shary Flenniken, who did *Trots* and *Bonnie* in the same publication. Since then, I have followed her work, as best I could, and was happily surprised when she published her memoir of her time working as a waitress through, or rather after art college. I didn't know there was more to tell, until she came out with this latest, the second part of her story, of her time as a waitress, while she tried to establish herself as a cartoonist. This wraps up her story nicely, and shows that the world of restaurants, and easy drugs, and what happens to all the people in the first book. You don't have to have

read the first book to understand what is going on, in fact it has been three years since the first book came out, and I didn't bother to reread it before I dived back into it, although, once I did finish it, I went back to reread *Over Easy* again. If you have liked Mimi Pond in the past, if you have read her other books, well, this is really nothing like them, although the humor is there. Here she is examining a time in her life, where she is running around, with what we used to call a "bad crowd". She is young, on her own, and trying to escape Oakland, after having escaped San Diego, to get her career on track to being a cartoonist. It is a hefty book, coming in at nearly 500 pages, but the story needs those pages to be there, to see what was happening, to tell her version of what happened, thought as she says, she has moved things around, to make a better story. Would recommend this to everyone, to those who want to be cartoonists, to those who have been in the service industry, to those who have eaten at restaurants, and to those who know how Oakland was in the '70s. 2 of 2 people found the following review helpful. The Customer May Always Be Wrong but This Book Is Does Everything Right By Elliot Cowan "The Customer Is Always Wrong" by Mimi Pond is the exceptionally good follow up to "Over Easy", the adventures of waitress and artist, Madge. In a world where we're constantly being fooled into watching or reading or listening to some manufactured nonsense, "The Customer Is Always Wrong" is a dose of honest, super classy, no-bullshit, storytelling and cartooning. It's smart and touching and relatable and everyone who loves stories about life and real people should read it.

A young woman's art career begins to lift off as those around her succumb to addiction and alcoholism. *The Customer is Always Wrong* is the saga of a young naive artist named Madge working in a restaurant of charming drunks, junkies, thieves, and creeps. Oakland in the late seventies is a cheap and quirky haven for eccentrics and Mimi Pond folds the tales of the fascinating sleaze-ball characters that surround young Madge into her workaday waitressing life. Outrageous and loving tributes and takedowns of her co-workers and satellites of the Imperial Cafe create a snapshot of a time in Madge's life where she encounters who she is, and who she is not. Told in the same brash yet earnest style as her previous memoir *Over Easy*, Pond's storytelling gifts have never been stronger than in this epic, comedic, standalone graphic novel. Madge is right back at the Imperial with its great coffee and depraved cast, where things only get worse for her adopted greasy spoon family while her career as a cartoonist starts to take off.

"Sharp and ambitious... If Pond's last book was a sitcom, *The Customer is Always Wrong* would be an HBO drama with a Sunday night time slot." *Jezebel* "The sobering wake-up call to naive nostalgia... [*The Customer Is Always Wrong* offers] a look at the end of a wild ride, punctuated by deeply profound moments in a time that could swallow you whole." *San Francisco Chronicle* "A book filled with ghosts... An Oakland that doesn't exist anymore, a culture that doesn't exist anymore, and people that don't exist anymore, in more ways than one." *Hollywood Reporter* "Set in late 1970s Oakland, this comedic graphic novel from *Over Easy* author Pond follows a waitress named Madge whose career as a comic artist finally starts to take off." *Entertainment Weekly* "Mimi Pond is a treasure, one we ignore at our own risk... Her latest book a thick, semi-autobiographical bildungsroman called *The Customer Is Always Wrong* might be her greatest work to date. It's a lengthy and detailed portrait of a young woman working at a restaurant in late-70s Oakland and the cast of characters around her some of them shady, some of them lovable, and all of them compelling. Pond's hand is confident and her figure work hops balletically across the page; her facial acting is simple, but searing." *Vulture* About the Author Mimi Pond started her career as a cartoonist at the *National Lampoon* in the late 70s. In the years following, she wrote and illustrated five humor books and contributed regularly to dozens of national magazines and newspapers, including the *Los Angeles Times*. In 2014, she published the first part of her coming of age memoir, *Over Easy*. She lives in Los Angeles with her husband the painter Wayne White.