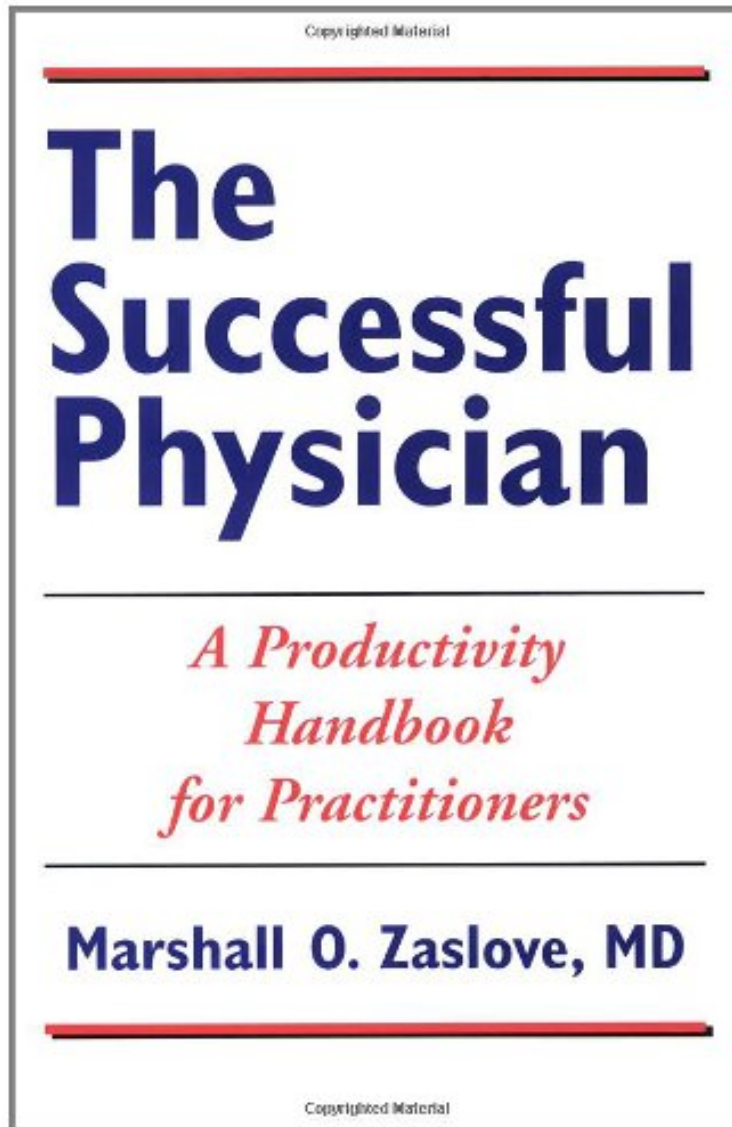


The Successful Physician: A Productivity Handbook for Practitioners

Marshall Zaslove

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Marshall Zaslove : The Successful Physician: A Productivity Handbook for Practitioners before purchasing it in order to gage whether or not it would be worth my time, and all praised The Successful Physician: A Productivity Handbook for Practitioners:

0 of 0 people found the following review helpful. Helpful information with a touch of humorBy SpyderI wanted to read Dr. Zaslove's book for a long time but it was insanely expensive. I finally scored a used copy for 19 bucks, still

expensive but...Anyhow, as a semiretired physician, I read the book more for amusement than how to restructure my practice. Also, since the updated version was published in 2004, it's still a bit dated as a lot has happened in terms of managed care and especially electronic health records since then. Obamacare and HIPAA have come into play as well. The main issue is can a physician stay in control of his life and career with all the external forces one has to deal with, and Dr. Zaslove does his part to help. The book is interesting, entertaining in some respects, and written with common sense and humor. Some cartoons are added which are relevant and worth a chuckle. Some of the advice is basic common sense such as, when you read journals, just look at the summary of the article. (isn't that what everyone does?) or skipping useless meetings (ditto) Otherwise there are useful time management and organizational tips. Not super original but overall worth reading and helpful. 0 of 0 people found the following review helpful. May not find certain sections useful, but all in all a solid book

By Fly Guy While there are many books out there that talk about the business of health care delivery, there are very few books that talk about making the physician more efficient. Medical school does a lousy job at teaching practice management and economics, which hurts us from day one. We know how many proteins sit atop the influenza virus envelope, but may have no clue what claims made vs occurrence malpractice means. A couple of sections about information technology may be more useful to the older physician who is not familiar with computers, but I found other sections on time management and organization helpful. Some parts may be a little simplistic, but only so much can go into a small paperback. It gives the reader a 'springboard' off which to jump and look for other ideas. I'm always looking for texts and journals on how to make my practice more efficient, so if anyone out there has any comments or suggestions, please share here. 0 of 0 people found the following review helpful. Five Stars

By JAWSS Still trying to get more efficient and organized. This should be required for new docs and mid-levels.

Practice Management

"Offers many strategies that can be used by all harried clinicians." -- PA Today "Once I started reading it, I found it difficult to put down!" -- Family Practice Management "Simple, practical, and achievable solutions....I will use several....rises above the "quick-fix" aura of many self-help books." -- JAMA (Journal of the American Medical Association) "Speaks to physicians in many settings. Simple, practical, and achievable solutions. I will use several. It rise[s] above the "quick-fix" aura of many self-help books." -- JAMA "Steps happily though all the personal management stuff you every wanted to know...well organized, so you can read it quickly." -- BMJ (British Medical Journal) "Surprisingly readable....anecdotes, cartoons, and excellent text design bring the topic to life." -- Latitudes Newsletter

From the Publisher Tremendous response from the medical community to this title has necessitated a second printing. Always the bestseller on our list, and highly acclaimed by reviewers and readers alike. Zaslove's handbook is on its way to becoming a classic.

From the Author If you're a typical 21st-century doc, you're rushed, hassled, and getting discouraged. The good news: you're not the Lone Ranger; physicians and surgeons all over the country have contributed in this book their best ideas for simplifying and rationalizing your practice so you can return to the joys of practice (remember those?). THE SUCCESSFUL PHYSICIAN is divided into three parts: Time Management for Physicians; Knowledge Management for Physicians; and Relationship Management for Physicians. A self-diagnostic quiz at the beginning of the book lets you focus right in on the ideas you need most, and the whole book is user-friendly, easily accessible, and a joy to read (I'm told). If you use even one of the 140 ideas in this book, it could save you \$20,000 worth of time and effort each year--a pretty good return on a \$33 investment!