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# The WORN Archive: A Fashion Journal about the Art, Ideas, History of What We Wear

*From Drawn and Quarterly*  
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**From Drawn and Quarterly : The WORN Archive: A Fashion Journal about the Art, Ideas, History of What We Wear** before purchasing it in order to gauge whether or not it would be worth my time, and all praised The WORN Archive: A Fashion Journal about the Art, Ideas, History of What We Wear:

2 of 2 people found the following review helpful. Fashion for the SaneBy Laura KrierThis collection of essays originally published in the Canadian journal Worn is enough to restore hope to every fashion lover tired of the photoshopped, consumerist coverage that passes for fashion journalism in mainstream publications. These essays cover everything from the history of clothing to clothing as art form to the everyday self-expression achieved through simply dressing yourself. Fun, witty, smart, and perhaps a little bit subversive, I'm only sad that I didn't find out about Worn sooner.0 of 0 people found the following review helpful. I would highly recommend this book to anyone who is

interested in the ...By barbaraA very interesting book. I would highly recommend this book to anyone who is interested in the culture behind the meaning of clothes and fashion.1 of 1 people found the following review helpful.  
ART FashionBy annetteting415Great book for followers of off-the-cuff fashion. It is really an art book with a focus on fashion. I am not one that follows trends, I like to cultivate my own style and I love this book!

"WORN is reclaiming fashion as something that can be exciting, challenging, different, quirky, interesting, not just as something you have to consume."Jane Pratt, from her forewordThe WORN Archive: A Fashion Journal about the Arts, Ideas, and History of What We Wear is a manifesto on why fashion and clothing matter. For eight years, the Canadian magazine has investigated the intersections of fashion, pop culture, and art. With prescient, intelligent articles, WORN Fashion Journal strives to address diverse issues such as gender, identity, and culture with openness and honesty. WORN asserts that fashion is art, history, ideas, and most of all funthat style is a personal experience that need not align with the fashion industry.The four-hundred-page book features the best content from the journal's first fourteen issues, assembled by WORN'S founder and editor in chief, Serah-Marie McMahon. Articles penned by a host of unique contributors (academics, writers, curators, and artists) touch on topics as wide-ranging as the relationship between feminism and fashion, discourse on hijabs, how to tie a tie, the history of flight attendants, and textile conservation. With eclectic photo shoots featuring "real" models, striking illustrations, and whimsical layouts, every page is a joyful, creative approach to clothing.The WORN Archive is the ultimate cultural style map for those who don't want to be told how to dress but are seeking a transformative understanding of why we wear what we do.

Each new page is both surprising and delicious. All the photography is top-notch, not just the model shoots; even pictures of old shoes and rows of ties seduce the eye. NPR[The WORN Archive is] a wonderful look back at some of the most erudite pieces from the magazine regarding fashion history, cultures, and styles, laid-out beautifully alongside diverse, personal stories about getting dressed. National Post Best of the YearEvery page is a reminder that clothes aren't just things we buy; they're what we live in. FlareEdgy, insightful and visually beautiful. CBC Books Holiday Gift Guide[The WORN Archive is] a wonderful, heart-warming and funny read. Design WeekDeliciously designed, intelligent, quirky, entertaining, and provocative Artists, makers, and fashionistas will be seduced by the books imaginative visuals and astute essays. Publishers WeeklyAbout the AuthorSerah-Marie McMahon is the founder and editor in chief of WORN Fashion Journal and a freelance creative director. In 2010 she was nominated for a National Magazine Award for Best Cover of the Year.